























# Key Selling Points

Beautiful 2.4" IPS Display

Monster 1800 mAh Battery

Camera with Bright LED Flash

CNC Crafted Metal Housing Design

Quick Key Access to Your Favorite Songs and Videos





## Shear Metal

The Tank 4 was crafted with aircraft grade aluminum. Strong and rigid engineering along with unequaled aesthetics, for a premium feature phone that is superior to its competitors. BLU once again pushed the envelope when it comes to making the best mobile phone for users. Available in Black, Gold, Rose Gold and Silver.





# Beautiful Display

With a stunning 2.4" IPS display, All your pictures and videos will look amazing from any and all angles. Clear and crisp sharpness will be noticeable immediately on the TANK 4's display.





# Entertainment For Hours

Enjoy listening to your favorite tunes on the MP3 player, never miss the latest news on the built in FM radio and enjoy all your favorite downloads on the MP4 player.





## Picture Time

Capture all your favorite moments with friends. With its camera and built in LED flash, you can take pictures in any environment with awesome results.







# Charged Up!

Never worry about not having enough power with the TANK 4's 1800 mAh battery. Offering over 30 days of standby and up to 72 hours of talk time. You will never miss that important business call or late night chat with your loved ones.

72 Hrs Standard Usage 30 Days





## Dual Sim Card 12

A Dual SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, there isn't anything to worry about: Exchanging SIM cards from one phone to another. Carry two phones in your pocket. Remember to charge two devices. You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



Data Specifications

### **Technology**

**GSM Quad Band** 

#### Display

2.4" IPS Display 240 x 320 ~167ppi

### Memory

32MB I 24MB RAM MicroSD up to 32GB

#### Camera

VGA Camera w/ LED Flash

## Connectivity

Bluetooth v3.0

### **Battery**

1800 mAh

### UPC Code #

Tank 4 848958032687 T510 Black

Tank 4 848958032700 T510 Gold

Tank 4 848958032717 T510 Rose Gold

Tank 4 848958032724 T510 Silver





# Comparison





**BLU TANK 4** 

124.4 x 51.6 x 11.3mm l 123g

✓ 2G 850/900/1800/1900

√ 32MB I 24MB RAM

MicroSD up to 32GB

√ 2.4" IPS Display

VGA Main Camera

Flashlight

FM Radio Wireless Antenna

Bluetooth v3.0

√ 1800 mAh Battery

**NOKIA 3310** 

115.6 x 51 x 12.8mm l 133g

2G 900/1800

16MB | N/A

MicroSD up to 32GB

2.4" Display

2.0MP Main Camera

Flashlight

FM Radio Wireless Antenna

Bluetooth v3.0

1200 mAh Battery





Box





