



STUDIO VIEW

THE ART OF
PERCEPTION

BLÜ
BOLD LIKE US

STUDIO VIEW

THE ART OF PERCEPTION







Key Selling Points

5.5" HD + 18:9 Widescreen Curved Glass Display

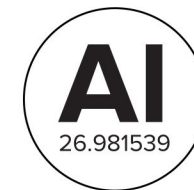
8 Megapixel Main Camera with Flash
5 Megapixel Front Camera with Flash

1.3GHz Quad Core Processor

16GB of Internal Memory
1GB of RAM

Encrypted Fingerprint Scanner

Android v8.1 Oreo (Go Edition)



Flawless Design

Engineered with a stunning curved glass display and a metal housing design, the STUDIO VIEW is yet another of BLU's state of the art smartphone creations that continue to push the aesthetic boundary. Available in Black and Gold.



Impressive View

The STUDIO VIEW was designed with a beautiful 5.5" HD+ 18:9 Curved Glass display to provide the perfect stage for all your movies and pictures. With a 640 x 1280 resolution and 260ppi every single viewing experience on the STUDIO VIEW will leave you breathless. All images will be vivid, sharp and full of detail.



Curved Display

BLU incorporates the highest grade material such as curved glass touch panel ensure excellent feedback and feel, as well as providing a gorgeous look.

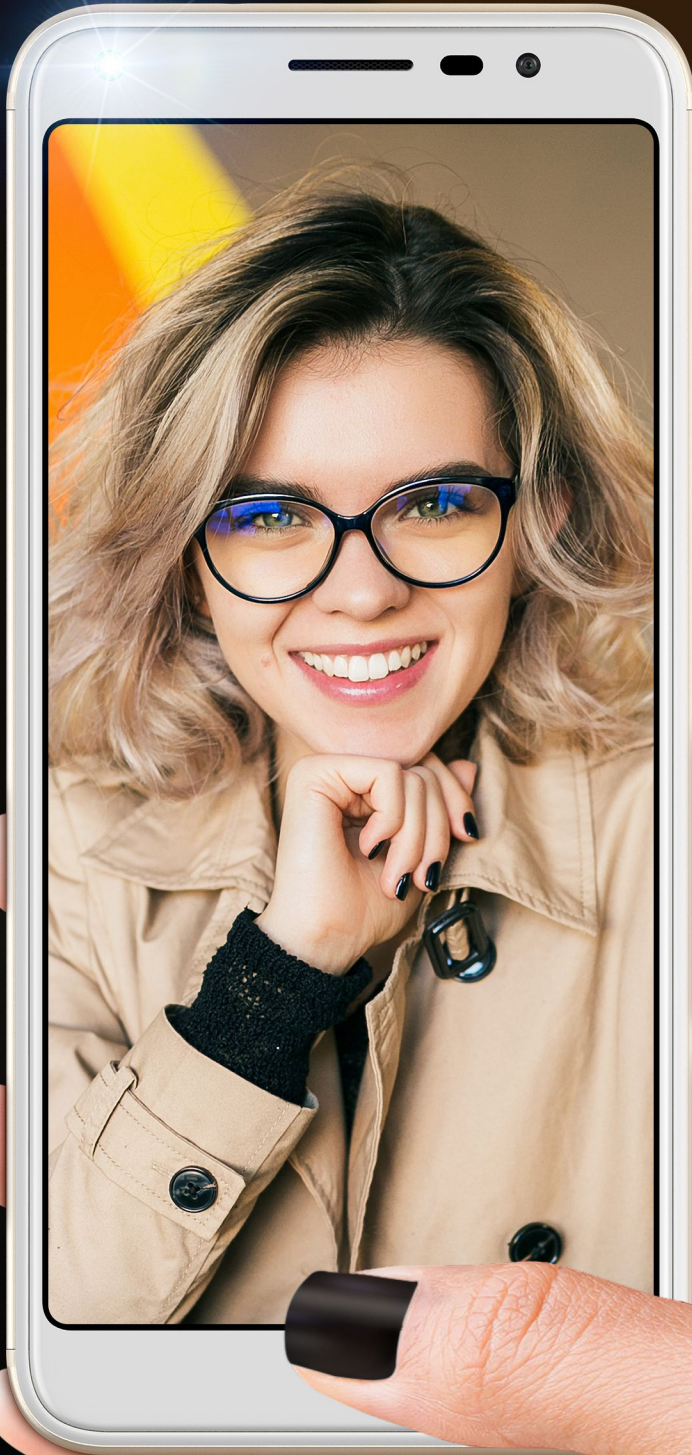
Picture Time

Capture all the great memories that life has to offer you. Every moment will surely stand out on the STUDIO VIEW's 8 Megapixel camera with flash and 5 Megapixel front selfie with flash.

8MP

Main w/ Flash





Selfie Camera

With the STUDIO VIEW's 5 Megapixel front camera take as many selfies without skipping a beat. Too dark for a photo op?

No problem, the STUDIO VIEW's front flash guarantees a perfectly looking selfie every single time.



Processor

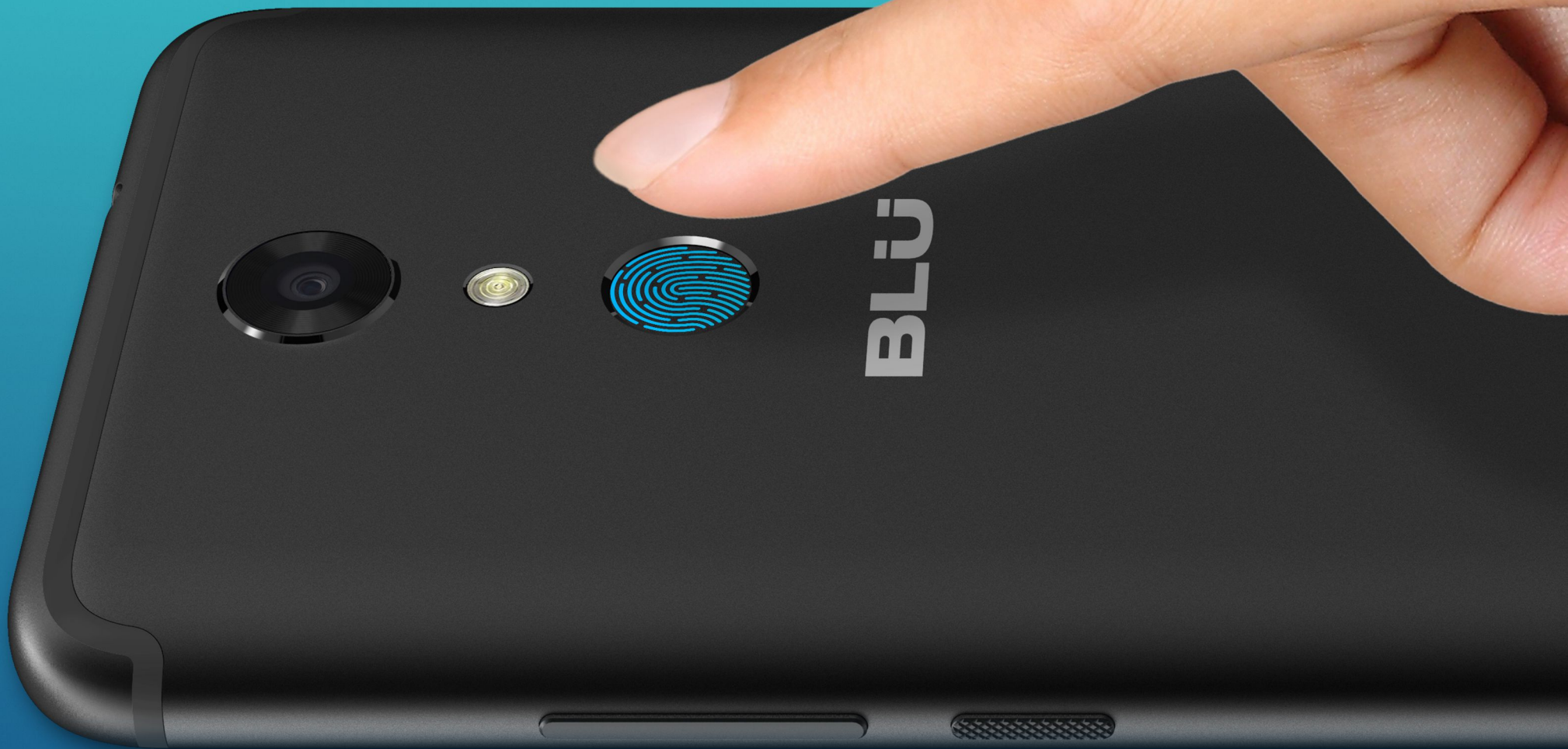
With a powerful MTK6580 chipset working as a catalyst alongside the 1.3GHz Quad Core processor, the STUDIO VIEW provides great performance output every single time when put to the test. If additional storage is needed, the STUDIO VIEW has expandable storage up to 64GB with a built in MicroSD slot

1.3GHz
Processor

1GB
RAM

16GB
Internal Memory

MEDIATEK



Quick Access. Total Security.

With the STUDIO VIEW's easy to use fingerprint scanner, be assured all your important documents are secure and safe. Access granted with ease and convenience at the press of your finger.



Fingerprint
Sensor



Android 8.1 Oreo (GO EDITION)

A powerful experience for entry-level smartphones. It's the best of Android, built with new and reimagined apps, so even the most affordable Android smartphones are as

Google apps, reimagined

By building a fast, smooth smartphone experience with enhanced apps (and a few new ones), you can email, get answers, find directions, and play games faster than ever.

Data that has your back

With a built-in data manager and more options to help you save, there are now more ways than ever to stay in control of your data. Because your data is meant to be enjoyed, not just used.

Saving space, Wherever it's needed

With smaller app sizes, more storage space, and way more control over how your content is stored, it's easy to see the ways Android Oreo (Go edition) helps you save.

Built To use less

Brand new apps designed for lighter updates and downloads help create more space while significantly improving performance. That's what we call a win, win.

Globally Connected | Unlocked | Dual Sim



Stay globally connected with friends and family while traveling the world. The STUDIO VIEW comes with 3G 850/900/1700/1900/2100 to ensure you always have access to worldwide carrier coverage while you're on the go! Take advantage of different voice and data plans for better rates, better coverage and separate bills with the STUDIO VIEW dual SIM slots.



at&t



T-Mobile

cricket

metro
by T-Mobile

tigo

Telefonica



orange™



vodafone

Claro

O₂

ooredoo

SFR





BLU STUDIO VIEW

151 x 71 x 9mm | 159g
1.3GHz Quad Core Processor
16GB Internal Memory | 1GB RAM
✓ 5.5" HD+ 18:9 Curved Glass Display
640 x 1280 Resolution | 260ppi
✓ 8MP Main w/Flash
✓ 5MP Front w/Flash
✓ 2,850mAh



SAMSUNG GALAXY J3 PRIME

139.7 x 69.8 x 8.8mm | 148g
1.4GHz Quad Core Processor
16GB Internal Memory | 1.5GB RAM
5.0" HD Display
720 x 1280 Resolution | 277ppi
5MP Autofocus Main w/Flash
2MP Front
2,600mAh

DATA

Technology

GSM Quad Band
3G: 850/900/1700/1900/2100
Android v8.1 Oreo (Go Edition)

Display

5.5" HD+ 18:9 Widescreen
Curved Glass
1280 x 640 | 260ppi

Processor

MediaTek 6580
1.3GHz Quad Core
With Mali-400

Memory

16GB Internal Memory
1GB RAM
Micro SD up to 64GB

Camera

8MP Main w/Flash
5MP Front w/Flash
Video Capture 720@30fps

Battery

2,850mAh

Connectivity

Bluetooth 4.0
WiFi, Hotspot
Micro USB v2.0

Security

Encrypted Quick Access
Fingerprint Scanner

UPC CODE: STUDIO VIEW

GOLD	S812P	848958036517
BLACK	S812P	848958036500





Box



Phone



Screen Protector



Silicone Case



Quick Guide



Charger



USB Cable



Earbuds



Sticker