

**BLÜ**

***Studio Mega LTE***  
*Expand Your Experience*

**4G**  
**LTE**



**MEDIATEK**

**B**

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***Studio Mega LTE***  
*Expand Your Experience*

**4G**  
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**MEDIATEK**



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*Expand Your Experience*

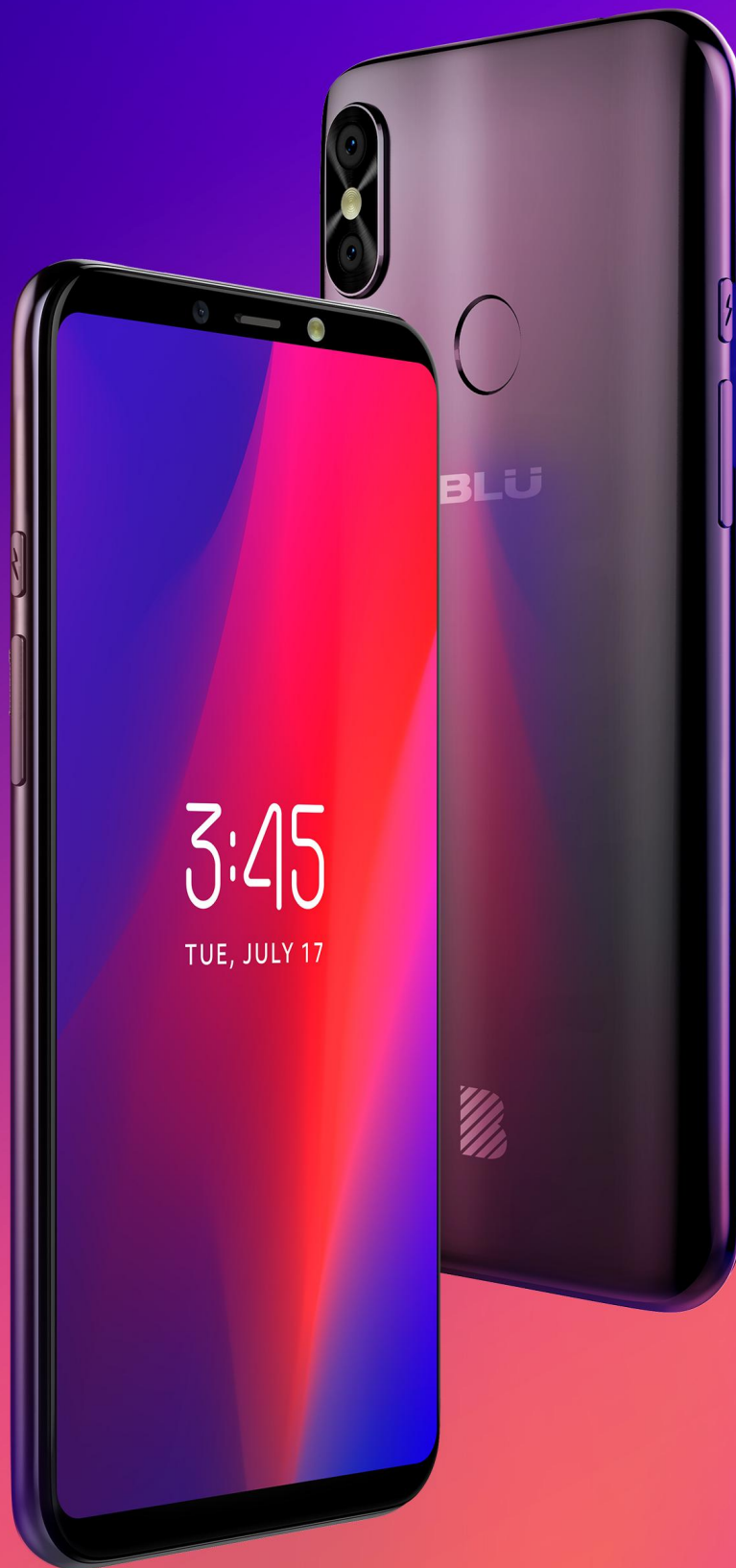
**4G**  
**LTE**

**MEDIATEK**





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## ***Key Selling Points***

6.0" HD+ 18:9 Curved Glass Display

Dual Rear Main Camera  
13 Megapixel + 2 Megapixel with Flash

Front Selfie Camera  
8 Megapixel with Flash

1.3GHz Quad Core Processor

16GB of Internal Memory  
1GB of RAM

Encrypted Fingerprint Sensor

Premium Metallic Finish Design

Android v8.1 Oreo  
(Go Edition)

**4G**  
**LTE**



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## ***Flawless Design***

Being the leader of the smartphone industry requires more than technical prowess, aesthetic and brand image plays equal importance. BLU designed the STUDIO MEGA LTE to push the envelope and used the most advanced finish to give user the best that they have to offer. Metallic plating finish on the battery cover with mirror finish on the middle housing grace the housing while the color matched curved glass touch panel finish off the masterpiece.

Available in Black, Silver and Blue.



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***BLU View Plus***

The STUDIO MEGA LTE provides a grand and vivid experience with an advanced 6.0" HD+ 18:9 display. With a 720 x 1440 resolution, the STUDIO MEGA LTE showcase more display on a slimmer housing. Experience HD quality video or catch up on the latest game, never miss a beat.

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**18:9**

Aspect Ratio

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**87%**

Screen to Body Ratio

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**720 x 1440**

Resolution



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## ***Curved Display***

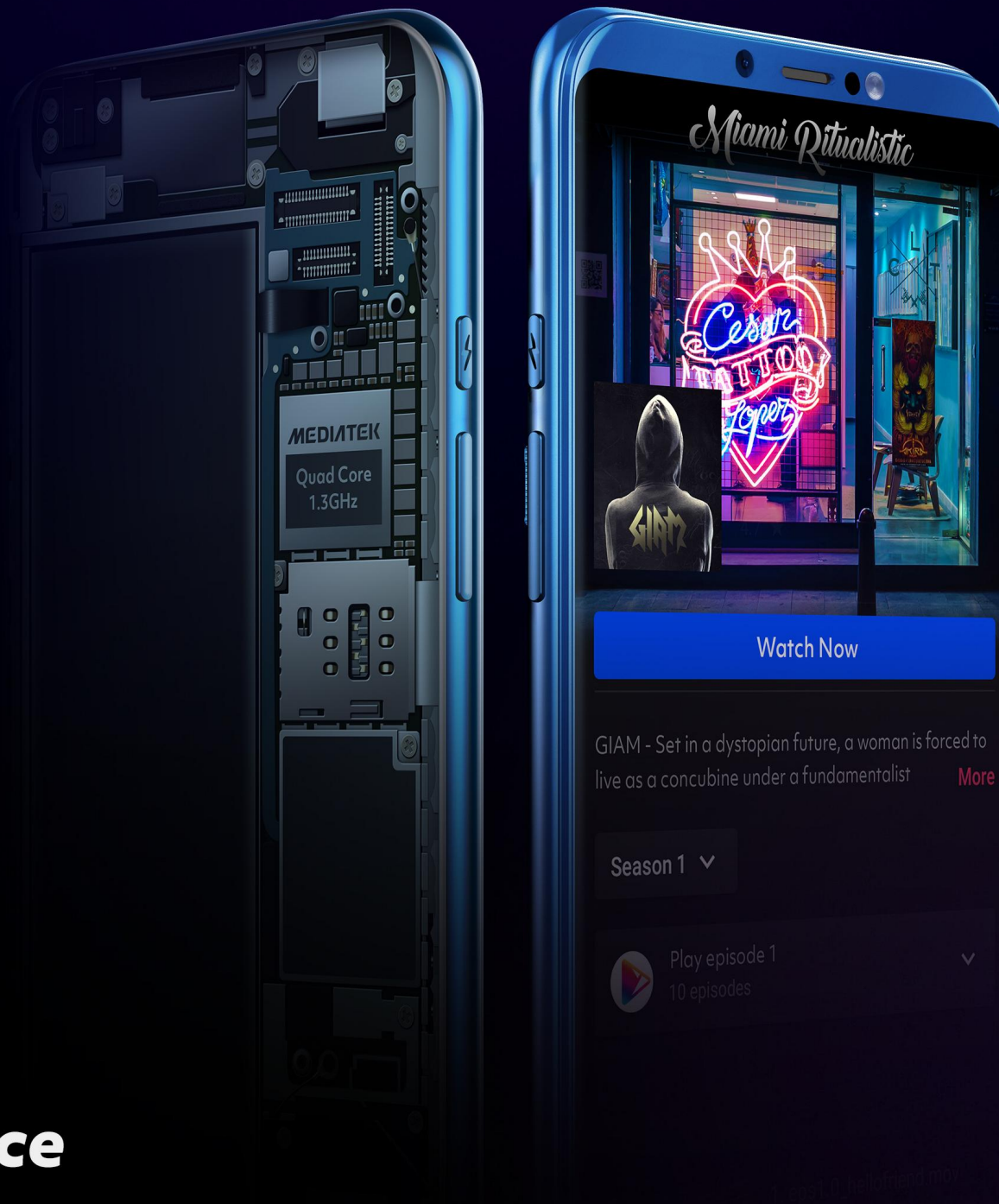
Technology and design all in one incredible package. The STUDIO MEGA LTE incorporates the highest -grade material such as a curved glass touch panel to ensure excellent feedback and feel, as well as a liquid form factor.



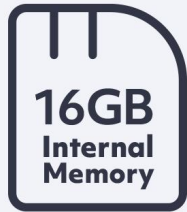


## Performance

The STUDIO MEGA LTE is powered by an efficient 1.3GHz Quad Core processor. Breeze through all your task's seamlessly and download the latest video or game for endless entertainment. With the easy touch of a dedicated power saving key, your smartphone will never run out of juice!

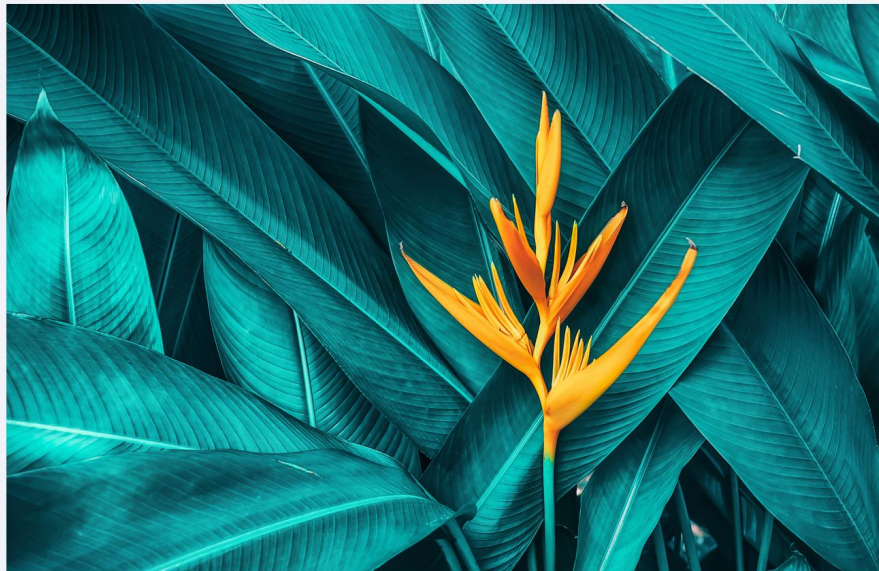
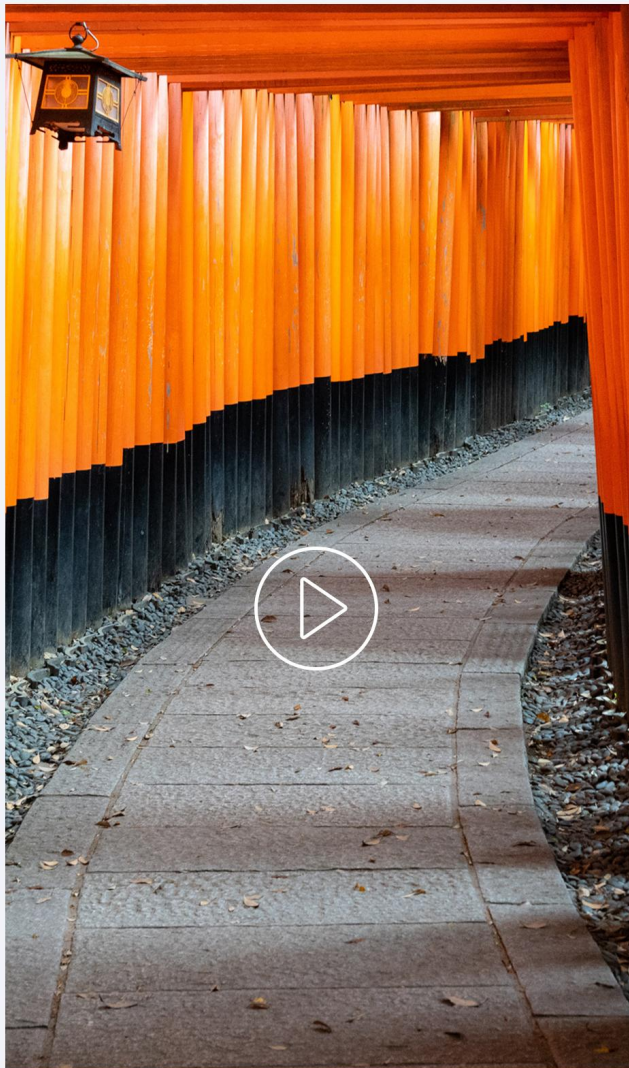






## Memory

16GB internal memory along with 1GB RAM, the STUDIO MEGA LTE packs enough space for all your favorite music, videos, and pictures. Additional built-in MicroSD slot that allows for an extra 64GB.







## ***Light, Action, Camera!***

With dual rear main cameras, the STUDIO MEGA LTE will capture the most impressive images. Easily adjust the depth of field and check your photo before capturing it. With both a 13 Megapixel + 2 Megapixel dual cameras setup, every picture will look stunning every single time.





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**8MP**  
Selfie w/ Flash

## ***Selfie Camera***

The STUDIO MEGA LTE is equipped with a 8 Megapixel front cameras to enhance self portraits to limits that are unheard of. Built-in LED flash ensure quality image regardless day or night.





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**Quick Access.  
Total Security.**

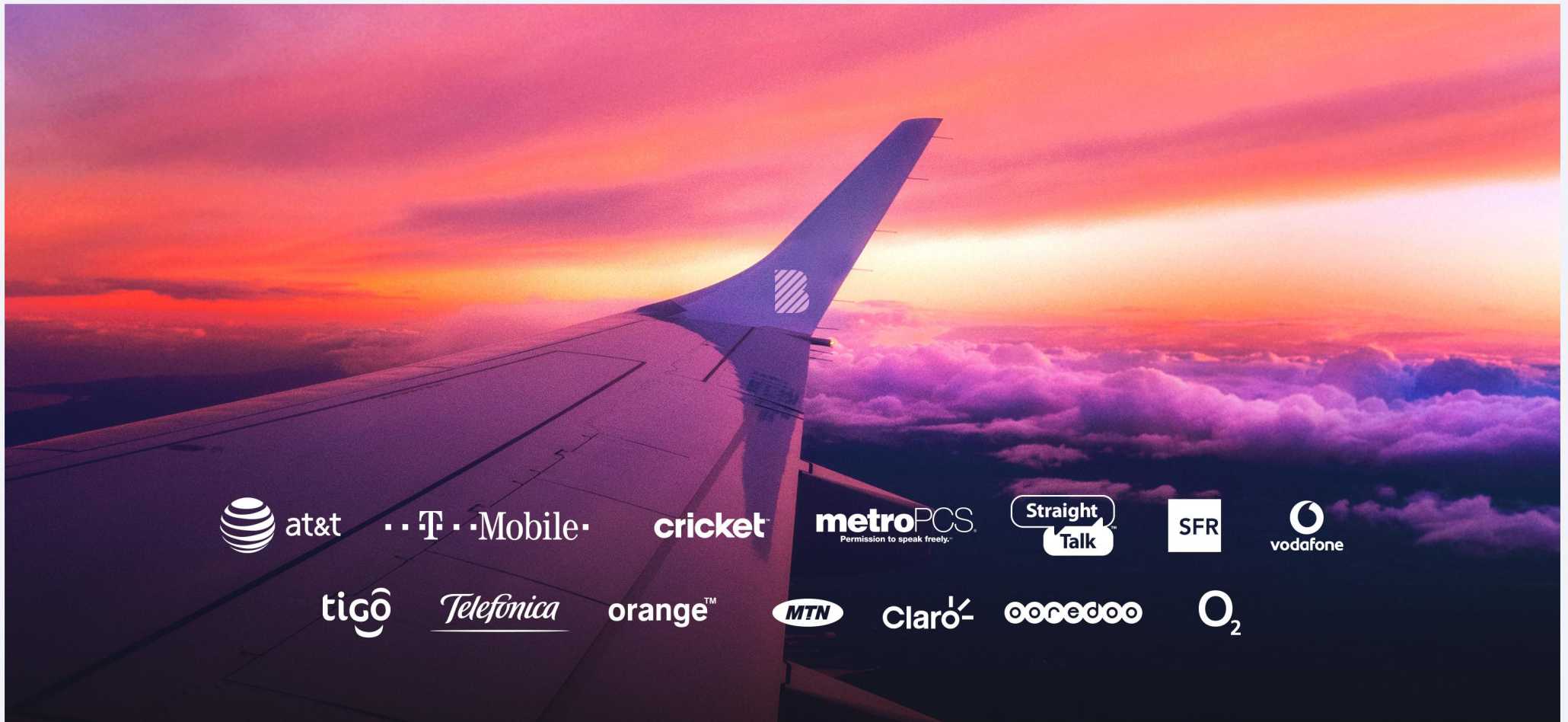
Unlock your smartphone with the press of a finger for quick secure access. The STUDIO MEGA LTE assures total security for all your important applications and files.



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## Globally Connected & Dual Sim

Stay globally connected with fiends and family while traveling the world. The STUDIO MEGA LTE comes with 3G 850/900/1700/1900/2100, 4G LTE 1/2/3/4/7/12/17/28 to ensure you always have access to worldwide carrier coverage while you're on the go! Take advantage of different voice and data plans for better rates, better coverage and separate bills with the STUDIO MEGA LTE Dual SIM slots.





## **Android 8.1 Oreo (Go Edition)**

**A powerful experience for entry-level smartphones. It's the best of Android, built with new and reimagined apps, so even the most affordable Android smartphones are as sweet as can be.**

### **Data that has your back**

With a built-in data manager and more options to help you save, there are now more ways than ever to stay in control of your data. Because data is meant to be enjoyed, not just used.

### **Built to use less**

Brand new apps designed for lighter updates and downloads help create more space while significantly improving performance. That's what we call a win, win.

### **Google apps, reimagined**

By building a fast, smooth smartphone experience with enhanced apps (and a few new ones), you can email, get answers, find directions, and play games faster than ever.

### **Saving space, wherever it's needed**

With smaller app sizes, more storage space, and way more control over how your content is stored, it's easy to see the ways Android Oreo (Go edition) helps you save.



# Comparison



## **BLU STUDIO MEGA LTE**

156.7 x 75.2 x 8.4mm | 155g  
Android 8.1 OREO (Go Edition)  
1.3GHz Quad Core Processor  
16GB Internal Memory | 1GB RAM  
6.0" HD+ 18:9 Curved Glass Display  
720 x 1440 resolution | 268ppi  
Dual Rear Main 13MP+2MP with Flash  
Front Selfie 8MP with Flash  
Fingerprint Sensor  
2,600mAh Battery



## **MOTOROLA MOTO E5 PLUS**

160.9 x 75.3 x 9.4mm | 197g  
Android 8.0 OREO  
1.4GHz Quad Core Processor  
16/32GB Internal Memory | 2/3GB RAM  
6.0 HD+ 18:9 Curved Glass Display  
720 x 1440 resolution | 268ppi  
Rear Main 12MP with Flash  
Front Selfie 8MP with Flash  
Fingerprint Sensor  
5,000mAh Battery



## Specifications

### Technology

GSM Quad Band  
3G: 850/900/1700/1900/2100  
4G LTE: 1/2/3/4/7/12/17/28  
Android 8.1 Oreo (Go Edition)

### Processor

MediaTek 6739  
1.3GHz Quad Core | 64 Bit  
With IMG PowerVR GE8100 GPU

### Memory

Internal 16GB | 1GB RAM  
MicroSD up to 64GB

### Display

6.0" HD+ 18:9 Widescreen  
720 x 1440 | 268ppi



### Camera

Dual 13MP+2MP Rear Main Camera  
w/Flash  
8MP Front Selfie w/Flash  
Video Capture 1080p@30fps

### Battery

2,600mAh  
Dedicated Power Saving Key

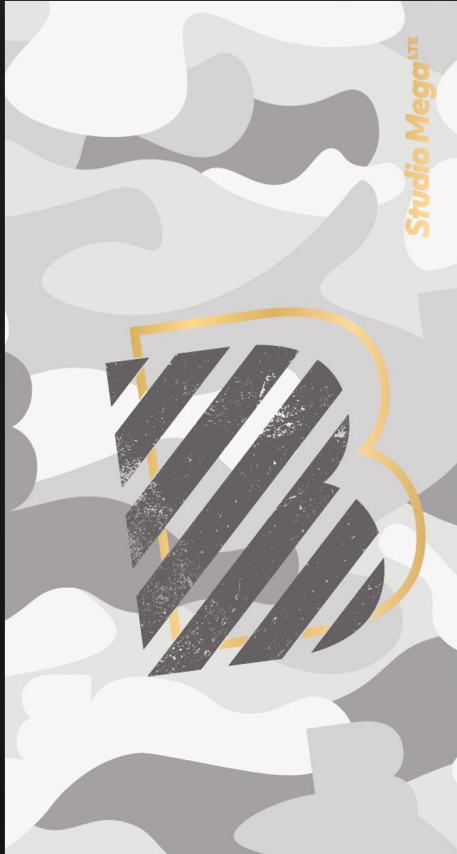
### Connectivity

Bluetooth 4.1  
Wi-Fi (b/g/n)  
Hotspot  
Micro USB v2.0

### Security

One Touch Fingerprint Sensor  
Encrypted File Management System

# Box Contents



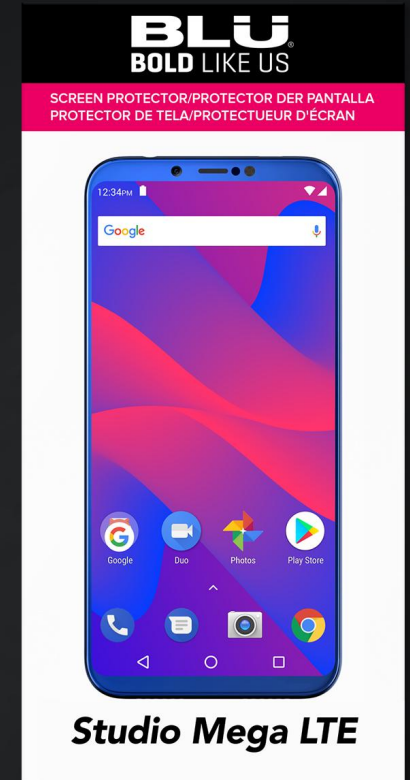
Box



Phone



Silicone Case



Screen Protector



Quick Guide



Sticker



Charger



USB Cable



Earbuds



Sim Key