

**BLU**  
BOLD LIKE US



# STUDIO J7

CAPTURE THE GOOD

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## Key Selling Points

Vibrant 5.5" HD Curved Glass Display

Dual Main Camera - 8MP + 2MP with Flash

5 Megapixel Front Selfie Camera with Flash

8GB of Internal Memory and 1GB RAM.  
MicroSD slot up to 64GB.

1GB RAM

2500mAh Battery

Android 8.1 Oreo (Go Edition)



## Design

The Studio J7 was crafted with a brilliant metallic paint finish for a great look and handheld experience. Paired with a black or white curved glass display, BLU has designed an aesthetically pleasing phone that is both functional and beautiful. Available in Gold, Grey, and Rose Gold.



## Seamless Performance

Always ensure your smartphone is performing at peak performance. With a 6580 MediaTek chipset running a 1.3GHz Quad Core processor paired with 1GB of RAM, the STUDIO J7 works effortlessly to provide optimum efficiency.

Packed with 8GB of internal memory, the STUDIO J7 has the storage capacity you need. If you require additional storage, the STUDIO J7 is expandable up to 64GB with built in MicroSD card slot.

**MEDIATEK**





## Sharpness in the Details

The STUDIO J7 provides an outstanding visual experience on its 5.5" HD Display. With 720 x 1280 resolution and 267ppi, the STUDIO J7 is nothing short of a true theatrical experience. Every time you view your favorite movies or play your favorite games you will be astonished at the visual quality.





## Curved Display

BLU incorporates the highest grade material such as curved glass touch panel ensure excellent feedback and feel, as well as providing a gorgeous look.





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## Dual Capture

With dual rear cameras, the STUDIO J7 is equipped with both 8MP + 2MP cameras to assure every picture has enhanced sharpness and clarity. Every moment captured will surely have bright colors and vivid detail.

**8MP + 2MP**  
With Flash

## Capture Your Best Selfie

With the STUDIO J7's 5 Megapixel front camera with LED flash all your self portraits will look incredible no matter the light condition. The STUDIO J7 assures user that when it comes to that perfect selfie you have the right conditions for an impeccable portrait.

**5MP + Flash**  
Selfie Camera







## Shoot Like a PRO

Continuing to strive for a better user experience, BLU has once again fully optimized the cameras software. Incorporating BOKEH mode, this visual effect produces a blur in the-out-of-focus portions of the image captured by the lens. This is just one of several ingenuities the STUDIO J7 has.





## Android 8.1 Oreo (Go Edition)

### Android 8.1 Go Edition

A powerful experience for entry-level smartphones. It's the best of Android, built with new and reimagined apps, so even the most affordable Android smartphones are as sweet as can be.

### Google apps, reimagined

By building a fast, smooth smartphone experience with enhanced apps (and a few new ones), you can email, get answers, find directions, and play games faster than ever.

### Data that has your back

With a built-in data manager and more options to help you save, there are now more ways than ever to stay in control of your data. Because data is meant to be enjoyed, not just used.

### Saving space, Wherever it's needed

With smaller app sizes, more storage space, and way more control over how your content is stored, it's easy to see the ways Android Oreo (Go edition) helps you save.

### Built to use less

Brand new apps designed for lighter updates and downloads help create more space while significantly improving performance. That's what we call a win, win.





## Globally Connected, Unlocked and Dual SIM

Stay globally connected with friends and family while travelling the world. The STUDIO J7 comes with 3G bands 850/900/1700/1900/2100 to ensure you always have access to worldwide carrier coverage while you're on the go!

cricket

T-Mobile



metroPCS  
Permission to speak freely.



tigo

Telefonica



orange™

vodafone

Claro

O<sub>2</sub>

ooredoo

SFR

## Data

### Technology

GSM Quadband  
HSPA+ 21Mbps  
3G: 850/900/1700/1900/2100  
Android 8.1 Oreo (Go Edition)

### Processor

MediaTek 6580  
1.3GHz Quad Core  
With Mali-400

### Memory

8GB | 1GB RAM  
MicroSD up to 64GB

### Display

5.5" HD Curved Glass  
720 x 1280~267ppi

### Camera

Dual 8MP+2MP Main Camera w/Flash  
5MP Selfie Front w/Flash  
Video Capture: 1080p@30fps

### Battery

2500mAh

### Connectivity

Bluetooth 4.1  
Micro USB v2.0

Studio J7	848958034322	S870P	GOLD
Studio J7	848958034339	S870P	GREY
Studio J7	848958034346	S870P	ROSE GOLD





## Comparison



### **BLU STUDIO J7**

- 152.2 x 77.6 x 9.4mm | 167g
- ✓ Android 8.1 Oreo (Go Edition)
- ✓ 1.3GHz Quad Core Processor
- 8GB Internal Memory | 1GB RAM
- ✓ 5.5" HD Curved Glass Display
  - ✓ 720 x 1280 | 267 ppi
- ✓ Dual 8MP+2MP Main Cameras with Flash
  - ✓ 5MP Front Selfie with Flash
  - ✓ 2,500mAh Battery

### **MOTOROLA MOTO C**

- 145.5 x 73.6 x 9 mm | 154g
- Android 7.0 Nougat
- 1.1GHz Quad Core Processor
- 8GB Internal Memory | 1GB RAM
- 5.0" HD Display
  - 480 x 854 Resolution | 196ppi
- 5MP Main w/Flash
- 2MP Front w/Flash
- 2,350mAh



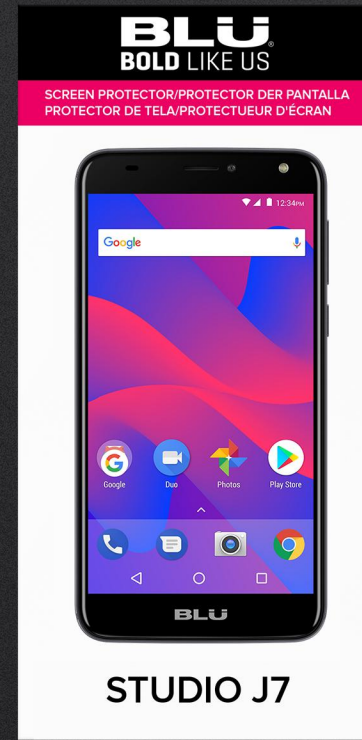
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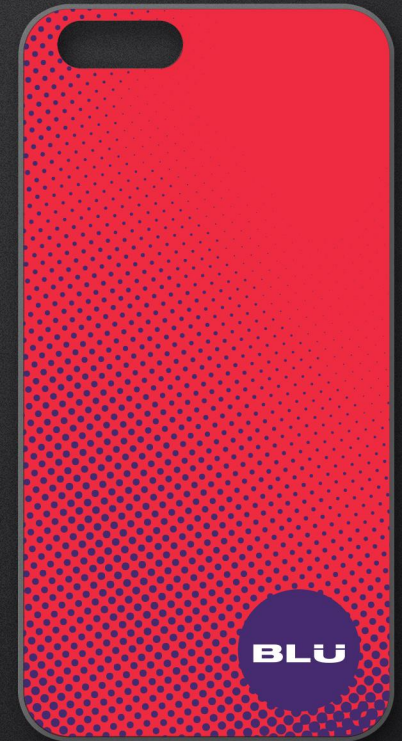
Box



Phone



Screen Protector



Silicone Case



Quick Guide



Charger



USB Cable



Earbuds



Sticker