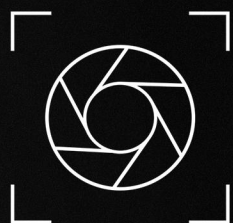


BLU
BOLD LIKE US

20MP
MEGA SELFIE



VIVO 8L
Uniquely Crafted

BLU
BOLD LIKE US

20MP
MEGA SELFIE



VIVO 8L
Uniquely Crafted

BLU
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20MP
MEGA SELFIE



VIVO 8L
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VIVO 8L





Key Selling Points

5.3" HD Curved Corning Gorilla Glass 3 Display

13 Megapixel Sony IMX258 Main Camera with Flash

20 Megapixel Super Selfie with Flash

32GB of Internal Memory

3GB of RAM

Powerful 64-Bit 1.3GHz Octa Core Processor

Fingerprint Sensor

4,000mAh Super Battery with Quick Charge

Android Nougat 7.0

BLU
BOLD LIKE US

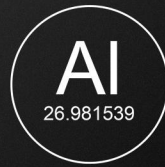
VIVO 8L



Outright Gorgeous

Developed and precisely engineered with a metal housing concept, the VIVO 8L uses 90% metal to body ratio to produce an aesthetically superior smartphone in both design and hand held comfort. Complementing the structure is the color matched curved glass display. The VIVO 8L, a standout amongst all smartphones.

Available in Midnight Black.



Metal Back Cover

The VIVO 8L utilizes state of the art material such as aluminum on the battery cover which provides structural integrity, while also raising the bar on the aesthetic quality. Pushing the design to a higher level that few succeed in.



Processor

The VIVO 8L provides superior performance with its MediaTek 6753 chipset and blazing fast 1.3GHz Octa Core Processor. Built-in 3GB of RAM ensures that all multitasking is second nature. Enjoy the ease and convenience of the BLU split screen function mode. Watch a movie, play a game, or simply surf the internet at your pace, or all at once!

64

bit architecture

MEDIATEK

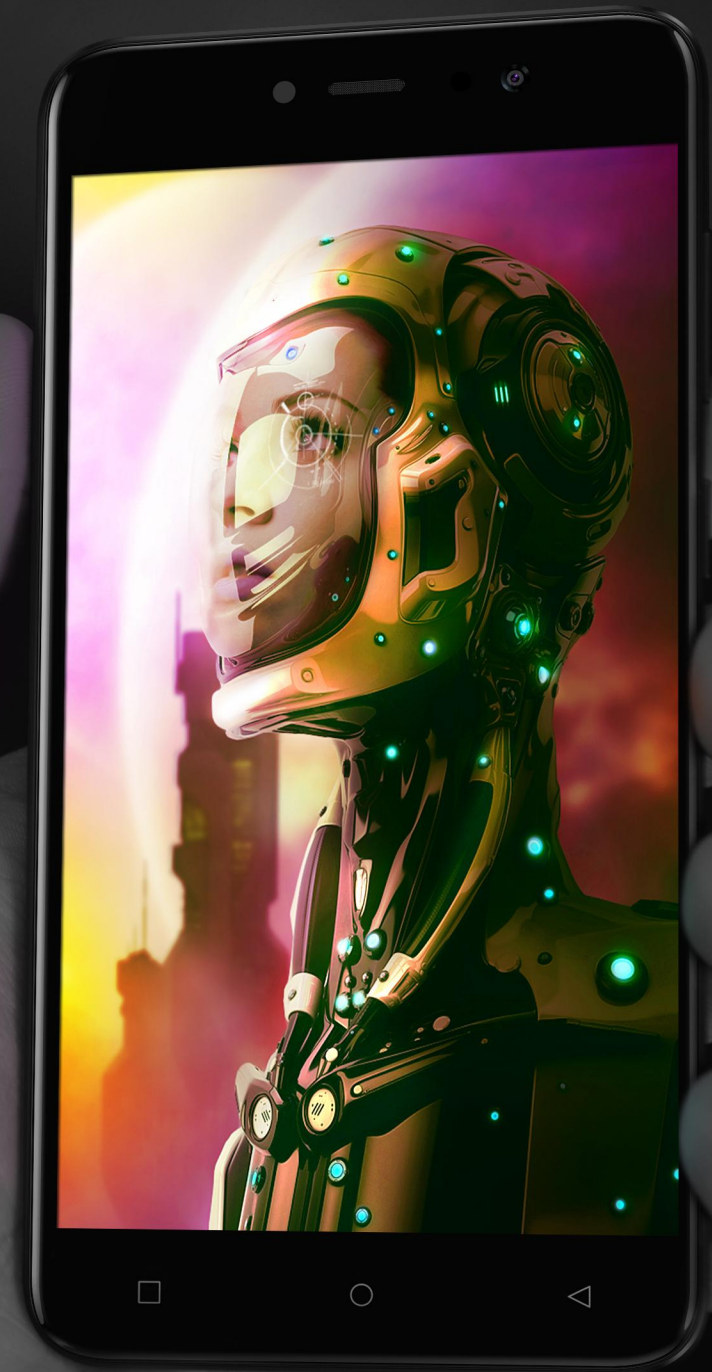
everyday genius

1.3

GHz

8

true cores





Huge Memory

With 32GB of internal memory, the VIVO 8L offers an abundance of storage capacity for all your favorite downloads. Store all your music, pictures and videos for easy access. Along with 3GB of RAM, you can run a multitude of apps with effortless speed.

If you should require additional storage, the VIVO 8L is expandable up to 64GB with built in MicroSD card slot.

Impressive Display

Providing a visual masterpiece like no other, the VIVO 8L showcases a 5.3" HD In-Cell display with 720 x 1280 resolution and 277ppi. Pictures and videos will pop out in stunning high contrast and vivid saturation, assuring everything showcased will be a visual stimulant.





Curved Display

The VIVO 8L blends technology and design into an incredible package. Incorporating the highest-grade material such as curved glass touch panel ensures excellent feedback and feel, as well as a liquid light form factor.

BLU[®]
BOLD LIKE US

VIVO 8L

CORNING
Gorilla[®]
Glass 3

The VIVO 8L comes with Corning Gorilla Glass 3 on front touch panel, providing your device with an extra layer of armor to protect it from cracks and scratches.

Corning Gorilla Glass 3 withstands drops up to 2X's better than competing glass designs.



Software Enhancement

Record your life in different ways. Amazing software modifications all for visual appeal that caters to all users. Whether to touch up a selfie, slow motion on during a sky diving adventure or capturing a well lit night scene, the VIVO 8L has it all.



Smart scene



Professional



HDR



Smart scan



GIF



Text Recognition



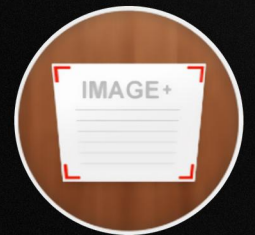
Time-lapse



Night



Mood photo



PicNote



Translation



Slow motion



Panorama



Card Scanner

Mega Selfies

Designed with a Super Selfie camera, the VIVO 8L provides the user with a 20MP front camera that captures 4X's the amount of light. With VIVO 8L's 5P lens your self-portraits will undoubtedly be celebrity worthy and look amazing in all there splendor.

Beautified +

The VIVO 8L also has a Beautified video mode, which provides 7 level beauty adjustments effects to your selfie videos. The quality experienced in every selfie whether a picture or video will be astonishing.

20MP
Selfie Camera
w/ Flash



BLU
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VIVO 8L

Camera

Capture all your most prized moments in state of the art quality. With the VIVO 8L's 13MP SONY IMX 258 main camera with flash, all your photos will be out of this world. Catch every shot perfectly with the VIVO 8L's f2.0 aperture. Each picture and video will be captured with ease and extraordinary detail.

13MP
Main Camera
w/ Flash

f2.0
Aperture



Software Enhancement

Record your life in different ways. Amazing software modifications all for visual appeal that caters to all users. Whether to touch up a selfie, slow motion on during a sky diving adventure or capturing a well-lit night scene, the VIVO 8L has it all.



Smart scene



Professional



HDR



Smart scan



GIF



Text Recognition



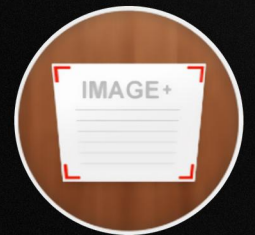
Time-lapse



Night



Mood photo



PicNote



Translation



Slow motion



Panorama



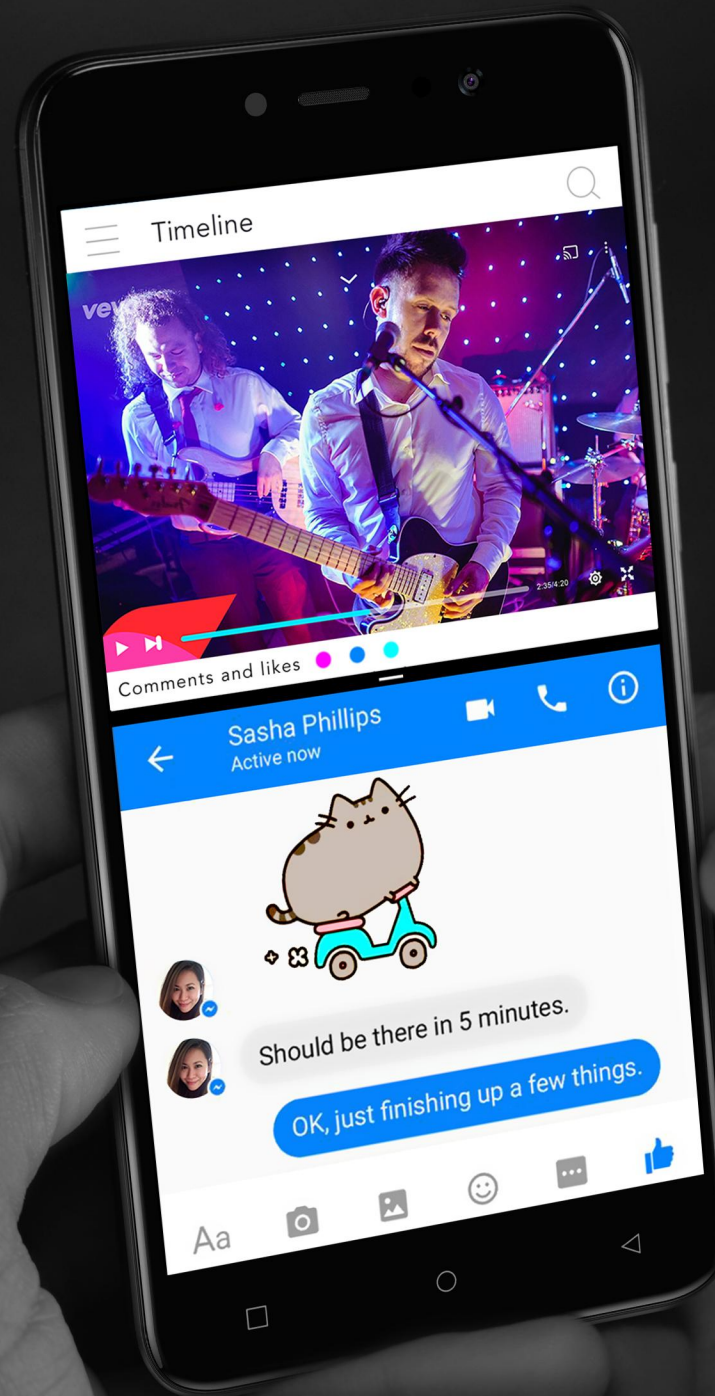
Card Scanner

Multitasking

Always on queue. With VIVO 8L's split screen function, enjoy the versatility to simultaneously watch your favorite videos while messaging your friends and family.



Split Screen



Quick Access. Total Security

The VIVO 8L assures you have total security and convenience with the press of a finger. Unlock your smartphone with ease and peace of mind, while also having quick accessibility to all your important applications and music. With the latest technology, you can unlock your phone in a mind blowing 0.2 seconds!

Additionally, it can also serve as a ergonomically place button to snap all your selfies!



Fingerprint Sensor



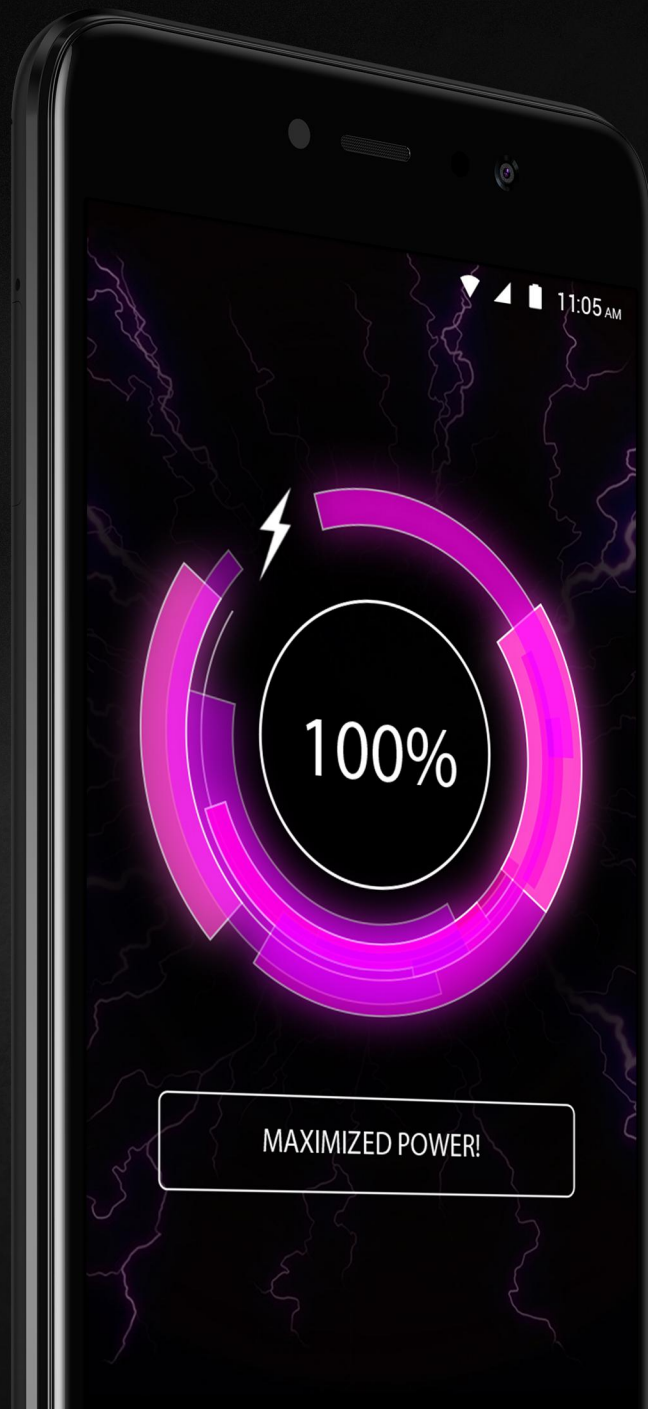
BLÜ
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VIVO 8L

Audio Pleasure

The VIVO 8L is equipped with the latest audio technology available in the market. Get impressive theater-like sound thanks to the MAXXAUDIO technology with sound enhancement that includes sweet highs, smooth alto mids and deep bass for the best enjoyment of music and video.





Charged!

Enjoy countless hours of entertainment with VIVO 8L's powerfully charged 4,000mAh battery. With 20 day stand by time and 2 days of available usage without having to charge. The VIVO 8L makes running on a low battery a thing of the past.



4,000mAh
SUPER BATTERY

5V/2A
Quick Charge

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VIVO 8L



Globally Connected | Unlocked **4G**_{LTE} | Dual Sim **1****2**

Stay globally connected with friends and family while traveling the world. The VIVO 8L comes with 3G: 850/900/1700/1900/2100 and 4G LTE: 1/2/3/4/7/12/17/28 to ensure you always have access to worldwide carrier coverage while you're on the go!

cricket

T-Mobile



metroPCS
Permission to speak freely.

Straight
Talk

tigo

Telefonica



orange™

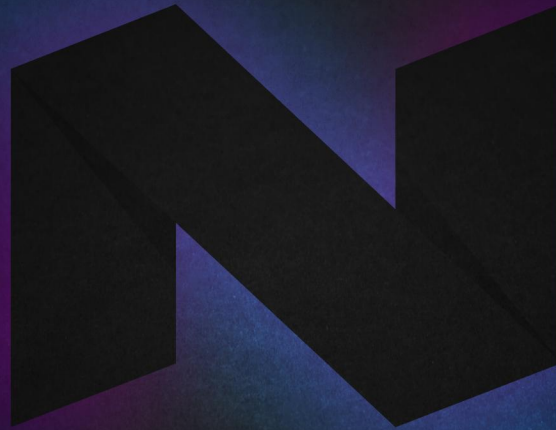
vodafone

Claro

O₂

ooredoo

SFR



Android Nougat

Introducing Android 7.0 Nougat. New multi-window support to use apps on screen simultaneously. Better background optimization to minimize RAM use by system and apps. Project Vulkan API, a new 3D rendering API for 3D graphics. With these new enhancements in addition to other features available, users will have many new capabilities.

Comparison



BLU VIVO 8L
150.5 x 74.4 x 8.0mm | 161g
Android 7.0 Nougat
1.3GHz Octa Core Processor with Mali T-720
32GB Internal Memory | 3GB RAM
5.3" HD Display 720 x 1280
13MP Sony IMX 258 Main Camera with LED Flash
✓ 20MP Front Selfie Camera with LED Flash
Fingerprint Sensor
✓ 4,000mAh Battery



Motorola Moto G5
144.3 x 73 x 9.5mm | 145g
Android 7.0 Nougat
1.4GHz Octa Core Processor with Adreno 505
32GB Internal Memory | 3GB RAM
5.0" Full HD Display 1080 x 1920
13MP Main Camera with LED Flash
5MP Front Selfie Camera
Fingerprint Sensor
2,800mAh Battery

Data Specifications

TECHNOLOGY

GSM: 850/900/1800/1900

3G: 850/900/1700/1900/2100

LTE: 1/2/3/4/7/12/17/28

Android 7.0 Nougat

PROCESSOR

MediaTek 6753

1.3GHz Octa Core | 64 Bit

With Mali-T720 GPU

MEDIATEK

everyday genius

MEMORY

Internal 32GB | 3GB RAM

MicroSD up to 64GB

DISPLAY

5.3" Curved Corning Gorilla Glass 3

HD 720 x 1280 Resolution | 277ppi

CAMERA

13MP Sony IMX 258 Main w/LED Flash

20MP Super Selfie w/LED Flash

Video: 1080p@30fps

BATTERY

4,000mAh

5V/2A Quick Charger

CONNECTIVITY

Bluetooth 4.1

Wi-Fi 2.4GHz/5GHz (a/b/g/n)

Hotspot

Micro USB v2.0

SECURITY

One Touch Fingerprint Sensor

Encrypted File Management System

UPC Code

VIVO 8L 848958032205 V0190UU BLACK



BLU
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VIVO 8L

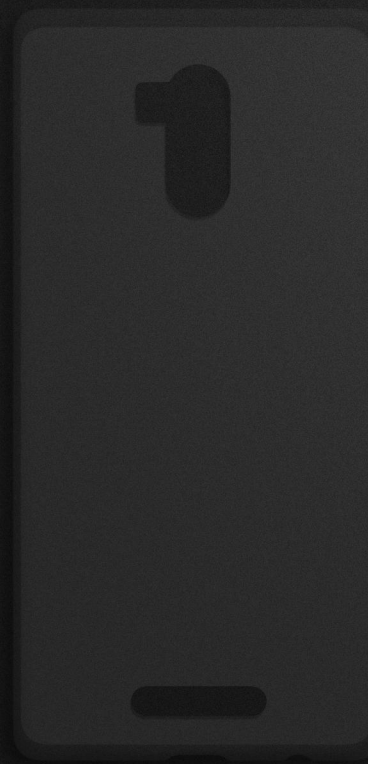
Box



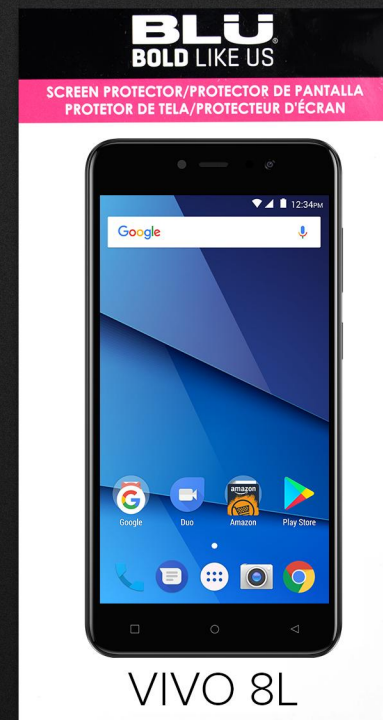
Device



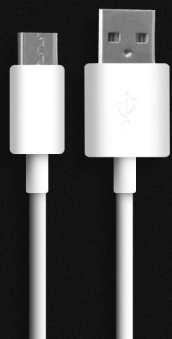
Silicone Case



Screen Protector



USB



Reverse Charge



Charger



Ear Buds



Quick Guide



SIM Key

