

















KEY SELLING POINTS

Meet the newest member of the Octa-Core powered BLU smartphones, the Studio X8 HD. Beautifully designed to give you great performance and user experience.

Running a battery efficient **MediaTek 1.4GHz Octa-Core** processor, the Studio X8 HD can handle all the tasks you throw at it.

A bright and **vivid 5" HD display**, will make sure everything is crisp and clear on your screen. With BLU Infinite View (IPS) and BLU Nex Lens (OGS), your movies and pictures will look beautiful.

Enjoy first-class pictures from your main **5 Megapixel Autofocus Camera** or your **5 Megapixel Front Selfie Camera**.





The Studio X8 HD will handle any task you throw its way with a high powered **1.4GHz Octa Core Processor.**

If you love to play games and stream videos, it will all be taken care of by a speedy Mali-450 GPU. You will also have **4GB of internal memory**, to store music, videos, and pictures which is expanadable up to 64GB via a Micro SD card.



BRILLIANT HD VIEWING EXPERIENCE

The Studio X8 HD is equipped with an impeccable **5.0" HD Display** at 720x1280 pixels of resolutions, with a 294 ppi. The display comes with **IPS – BLU Infinite View and OGS – Nex Lens display technologies,** that lets you enjoy the images on the screen, from any viewing angle without missing a thing!





BEAUTIFUL DESIGN

Streamline form factor along with a perforated pattern on the battery cover make the STUDIO X8 HD one awesome smartphone. The front fascia is clean and a polished front frame ensures the fun and stylistic element associated with all BLU phones.

Available in Black and White, users can rock out to a super trendy and cool device that is sure to make your friends envy you.



Selfie Experience

When taking amazing selfies with the Studio X8 HD, it will make you look like a pro, thanks to its **front 5 Megapixel Camera.**







CAPTURE THE MOMENT

Your Studio X8 HD has a

5 Megapixel Autofocus main camera
and a front 5 Megapixel Selfie camera
that will provide you with quality pictures
no matter which camera you are using.



ANDROID KITKAT

The Google Play Store is the easiest way for you to discover new games, new music, the new best sellers and more. It brings all your apps on Google Play together in a unified Android experience. Download the latest apps on Google Play today.







STASH YOUR CASH

Studio X8 HD is the ultimate tool in cost savings.

Get the lowest cost cell phone plan!

Without 3G or 4G data you can save on the HUGE COST from expensive cell phone bills.

With the Studio X8 HD you will have 2G EDGE DATA, so services like email, twitter, whatsapp will work flawlessly, without having to pay for 3G/4G speeds

When needed to use faster data for streaming videos or music, you can connect to Wi-Fi where available for FREE Data Usage.



Save Cash, Live Smart.



DUAL SIM CARD 12

A DUAL SIM gives you several advantages that you cannot let pass by.

By having two SIM slots in your mobile device, you do not have to worry about:

- Exchanging SIM cards from one phone to another
- · Carry two phones in your pocket
- Remember to charge two devices

You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can also separate personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and a international carrier SIM.









COMPARISON

Brand

Family

Dimensions | Weight

Operating System

3G Bands

Processor

Internal Memory | RAM

External Memory

Display Size | Resolution

Main Camera

Secondary Camera

Battery

STUDIO X8 HD

BLU

Studio

146 x 73.6 x 9.9mm | 136g

Android 4.4 Kit Kat®

EDGE

✓ 1.4 GHz Octa-Core processor | Mali 450

4GB | 512MB RAM

Micro SD up to 64GB

√ 5.0" HD | 720 x 1280 ~294ppi

5MP Autofocus

✓ 5MP

2000 mAh

GRAND NEO

Samsung

Galaxy

143.7 x 77.1 x 9.6 mm

Android 4.4 KitKAt

HSPA+ 21Mbps

1.2GHz Quad Core Processor | Mali 400

8GB I 1GB RAM

Micro SD up to 64GB

5.0" | 480 x 800

5MP Autofocus

2MP

2100 mAh



Specifications:

Technology GSM Quad Band EDGE

Display

LCD Capacitive Touchscreen 5.0 inches HD 720 x 1280 pixels ~294 ppi BLU Infinite View Technology (IPS)

Cameras

5MP Auto Focus Main w/flash 5MP Selfie Front HD 1080p Video @30fps

Memory

4GB I 512MB RAM Micro SD Slot (Up to 64GB)

Processor

MTK6592T 1.4 GHz Octa-Core processor **GPU:** Arm Mali 450



Operating System

Android 4.4 Kit Kat®

Wi-Fi

Wi-Fi 802.11 b/g/n, Hotspot

Battery

2000 mAh

Dimensions | Weight

146 x 73.6 x 9.9mm | 136g

UPC#

Studio X8 HD 848958026914 S530 BLACK Studio X8 HD 848958026921 S530 WHITE



Box



Device



Battery



Screen Protector



USB



Charger



Ear Buds



Quick Guide



Installation of the SIM Cards Please install the SIM cards before using your phone.

Note: Please keep the SIM cards out of the reach of children. The SIM cards and its contacts are easily damaged due to scratching or bending. Please be caulious when carrying, installing, or taking out the SIM cards: O Insert the SD card. (For additional storage of

