



# JOY

SOS

Safety At Your Fingertips



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## KEY SELLING POINTS



**EMERGENCY  
BUTTON**



**GSM 850/900/  
1800/1900**



**2.4" DISPLAY  
240 X 320  
RESOLUTION**



**CAMERA**



**BUILT-IN LED  
FLASHLIGHT**



**WIRELESS  
FM ANTENNA**



**MP3/MP4  
PLAYER**



**1,400MAH  
BATTERY**



**MICROSD  
UP TO 32GB**



**DUAL  
SIM CARD**

## CLEAR DISPLAY

A generous 2.4" display offer clear view that senior easily see. From videos to picture, there is nothing that the JOY is not possible of.



## DESIGN INSPIRED

The JOY is an easy to use phone that utilizes attractive elements with streamline form. The leather pattern on battery cover offers a perfect hand feel experience and impressive look.

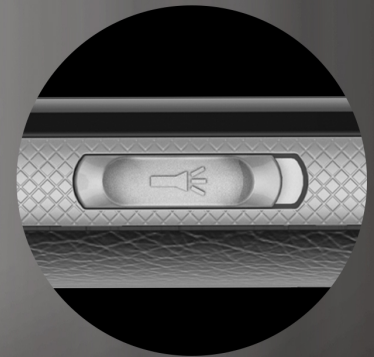
Available in Black and Red.





## FLASH LIGHT

Built in flash light allow for quick light up in the dark environments. Quick access with slider switch on the side.





## LIFE MATTERS

The JOY is more than a phone, it is a life giver when emergency arise. With a built in SOS button user can easily gain access to the police, medical , or fire fighter at the press of a button. Nothing is more important than peace of mind.



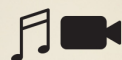


## HOURS OF ENTERTAINMENT

Capture great pictures and video with its VGA Camera. Tune in your favorite music stations on its FM Radio. Listen to all your favorite music on it's MP3 Player. Watch your video on its MP4 Player. Share all your media via Bluetooth. Save your moments on External Memory (not included).



WIRELESS  
FM ANTENNA



MP3/MP4  
PLAYER



CAMERA



## DUAL SIM CARD

The JOY gives you several advantages that you can't let pass by. With two SIM slots, you won't have to worry about exchanging SIM cards from one phone to another, carrying two phones in your pocket or carrying two devices. You can even take advantage of different voice/data plans for better rates, better coverage, and separate bills. Set apart personal calls and business calls and avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



DUAL SIM



# SPECIFICATIONS



**GSM**  
850/900/1800/1900



**2.4" DISPLAY**  
240 X 320 RESOLUTION



**VGA**  
CAMERA



**1,400MAH**  
BATTERY



**CONNECTIVITY**  
BLUETOOTH V2.1



**32MB | 24MB RAM**  
MICROSD UP TO 32GB



**BUILT IN LED**  
FLASHLIGHT



**EMERGENCY**  
BUTTON

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JOY	848958029274	J010	BLACK
JOY	848958029281	J010	RED