J2 CHOOSE YOU

Model: J2
BLU Products, Inc. Designed in Miami

BLU smartphones

Model: J2
BLU Products, Inc. Design

BLU | smartphones

Model: J2
BLU Products, Inc. Designed in Mi

Key Selling Points

5" Touchscreen Display

1.3GHz Quad Core Processor
With Mali-400 GPU

5MP Main Camera with Flash

5MP Selfie Camera

32GB Internal Memory I 1GB RAM

Android 8.1 Oreo (Go edition)

Premium Leather Pattern Design

BLU smartphones

DESIGN

Gorgeous Pattern

The BLU J2 is a brilliant pocket-sized smartphone with a beautiful leather pattern cover. Great handheld experience that is sure to impress.

Available:
Black, Brown, Blue and Violet.

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BLU smartphones

PROCESSOR

Performace Power

Powered by a 1.3GHz Quad Core processor in order to multitask with all your apps, stream your favorite videos, and send out emails without a hitch.

32GB | **1GB**
Internal Memory | RAM

BLÜ
smartphones | B

DISPLAY

Enjoy The View

With a 5" display at your fingertip, you can game on the go or enjoy your favorite Netflix movie whenever and wherever.

BLU smartphones

Android 8.1 Go Edition

Go Edition
A powerful experience for entry-level smartphones. It's the best of Android, built with new and reimagined apps, so even the most affordable Android smartphones are as sweet as can be.

Data that has your back
With a built-in data manager and more options to help you save, there are now more ways than ever to stay in control of your data. Because data is meant to be enjoyed, not just used.

Google apps, reimagined
By building a fast, smooth smartphone experience with enhanced apps (and a few new ones), you can email, get answers, find directions, and play games faster than ever.

Built to use less
Brand new apps designed for lighter updates and downloads help create more space while significantly improving performance. That's what we call a win, win.

Saving space, Wherever it's needed
With smaller app sizes, more storage space, and way more control over how your content is stored, it's easy to see the ways Android Oreo (Go edition) helps you save.

BLU smartphones **B**

Comparison

BLU J2
144.4 x 72.1 x 10.3mm I 146g
Android 8.1 Oreo (Go Edition)
1.3GHz Quad Core Processor
32GB Internal Memory I 1GB RAM
5" Touchscreen Display
480 x 854 Resolution I 196ppi
5MP Main with LED Flash
5MP Selfie
2,000mAh Battery

BLU C5 2018
144.3 x 72.5 x 10.3mm I 145g
Android 8.1 Oreo (Go edition)
1.3GHz Quad Core Processor
8GB Internal Memory I 1GB RAM
5" Curved Glass Display
480 x 854 Resolution I 196ppi
5MP Main with LED Flash
5MP Selfie with LED Flash
2,000mAh Battery

BLU smartphones

SPECIFICATION

TECHNOLOGY
GSM Quad Band
3G: 3G: 850/1900/2100 (L)
Android 8.1 Oreo (Go Edition)

PROCESSOR
1.3GHz Quad Core Processor
With Mali-400

MEMORY
32GB Internal Memory I 1GB RAM
MicroSD Up To 64GB

DISPLAY
5" Capacitive Touchscreen
480 x 854 Resolution I 196ppi

CAMERA
5 Megapixel Main with Flash
5 Megapixel Selfie
Video Capture 720p@30fps

BATTERY
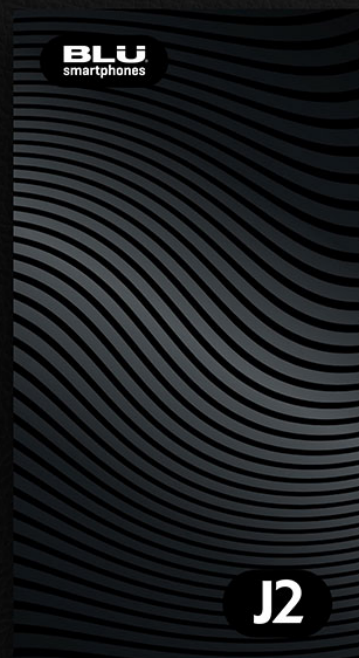2,000mAh

CONNECTIVITY
Wi-Fi (b/g/n)

J2: UPC CODE

J2 848958038290 J150L **BLACK**
J2 848958038306 J150L **BLUE**
J2 848958038313 J150L **BROWN**

Model: J2
BLU Products, Inc. Designed in Miami

BLU
BOLD LIKE US

BLU
smartphones

Box

Phone

Silicone Case

BLU smartphones

J2

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Quick Guide/Guía Rápida/Guia Rápido/Guide Rapide

J2

Quick Guide

Charger

USB Cable

Sticker